Catalogue 2022~2023



PHOENIX

PAINTING COLOUR





www.phoenix-arts.com

JIANGSU PHOENIX ART MATERIALS TECHNOLOGY CO., LTD.

SHUYANG PHOENIX ART PAINTS CO., LTD

No.4 Fuyang Road, Shuyang, Suqian, Jiangsu, China 0086-022-88273306





On an old legend, there is a supernatural bird called "Phoenix" who can regenerate in the raging fire and get eternal of life after undergoing hardships and sublimation in the fire.

This is just the Phoenix Spirit.

"Success comes from our joint & unremitting efforts."

William Chen
President

Jiangsu Phoenix Art Material Technology Co., Ltd.

Jiangsu Phoenix Art Material Technology Co., Ltd. was established in 1995. It takes the R&D and manufacturing of painting materials and the development of art industry as the leading industry. In line with the development concept of "ALL FOR ART", it adheres to the development path of specialization, internationalization and branding. So far, it has become a world-famous oil painting material R&D and production manufacturer. The sales scale of artist canvas ranks first in the world, and it is also the largest Chinese enterprise in the field of painting materials. The company pays attention to innovative development and transformation development internally, and leads the high-quality development of the enterprise with independent innovation. The company invests a lot every year for the intelligent and automatic production transformation of painting materials products. In 2018, the first automatic production line of artist stretched canvas in the global was built.

The company has three independent brands: PHOENIX (positioned at professional artists at home and abroad), AUREUO (positioning at students and hobbies abroad), and BONFIL (positioning in children's painting materials domestic). The differentiated positioning of their main brands meets the needs of all consumption levels. The company has been awarded the national key enterprise or project of cultural export for four consecutive years, the top ten brands of Chinese art supplies and China's well-known trademark. The company has a number of certificates on enterprise management and quality.

As a key national cultural export enterprise, the company has actively implemented the "going out" strategy. Since 2006, with Wuxi head-office as the center of market layout, product research and development, customer development, order management and quality control, the company has invested and established six product factory in Shuyang, Vietnam and Cambodia for main products of stretched canvas, canvas panels & boards and painting colours, and built the distribution center in Spain. The company has made global layout along "One belt, one road". Till now, it has more than 3000 employees and a monthly production capacity of more than 12 millions PCS of stretched canvas. The series of painting products are exported to more than 50 countries and regions in the world.

Industrial extension drives industrial transformation. Since 2010, Phoenix Art Group





has established individual companies, which have successively developed art promotion, art education and art & cultural creation. So far, it has established cooperation with many first-class well-known artists at home and abroad, and has promoted Chinese contemporary oil painting to the world and achieved good social benefits.

Strong R&D capability, high-quality product, competitive price and perfect after-sales service are our consistent aims. We firmly believe that success comes from our unremitting efforts, and customer satisfaction is our greatest achievement. Warmly welcome you to establish long-term business relationship with Phoenix!





Introduction

Shuyang Phoenix Art Paints Co., Ltd.

Shuyang Phoenix Art Paints Co., Ltd. was founded in November 2004, specializing in paint development and production, which is a branch of Jiangsu Phoenix Art Materials Technology Co., Ltd. The factory is located at No.4 Fuyang road, North Economic Development Zone, Suqian City, JiangSu Province, covering an area of 17000 square meters. Until now it has developed many international brands, like PHONENIX, PICASSO, AUREUO and BONFIL and so on, whose annual production capacity is 50 million.

Shuyang Phoenix Art Paints Co., Ltd. has established its own Development Center and Technology Center, whose developers are all senior technology experts from global paints industry and they are composed of a very professional and international team.

Shuyang Phoenix Art Paints has adopted the strict traditional techniques of paint making from Britain, emphasizing on quality control. Based on the 4 kinds of paints, like Oil, Acrylic, Water and Gouache, it has developed many series, ranking from Studio series to Artist series and Master series. With its various categories and high quality, it could meet different creative needs.

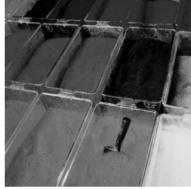
Aiming to improve the safety of product has been the primary standard of Phoenix Art Paints as it cares about health and environment protection. Now the company has passed the European CE certification and US AP certification. And it also obtained ISO9001 quality system certification, OHSAS quality system certification, FSC certification, and BSCI corporate social responsibility certification. In addition, it has 21 patents and was awarded as a high-tech enterprise.



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OIL COLOUR

PHOENIX

Extra Fine Oil Colours

MASTER

Fine Oil Colours

ARTIST

Oil Colours

STUDIO

Water Mixable Oil Colours

STUDIO

PHOENIX oil colours are made of high quality pigment powder. Master, Artist and Studio Series oil paints are developed by senior technical experts in painting pigment field who bring in British latest formulation and production technology.

PHOENIX oil colours are the best in several aspects, including light fastness, stability of coatings and chemical resistance of pigment.

Years of practice has proved that Phoenix oil colours have been appreciated by the majority users.



EXTRA FINE OIL COLOUR - Colour Chart

MASTER

106

120



975

Bronze PW20/PR101 955

130

Gold PW20/PR101



EXTRA FINE OIL COLOUR

MASTER

 1
 PO22M
 22ml
 3 pcs/inner
 240 pcs/ctn

 2
 PO40M
 40ml
 3 pcs/inner
 120 pcs/ctn

 3
 PO0622M
 6x22ml
 30 sets/ctn

 4
 PO1222M
 12x22ml
 24 sets/ctn







OIL COLOURS

Phoenix

4

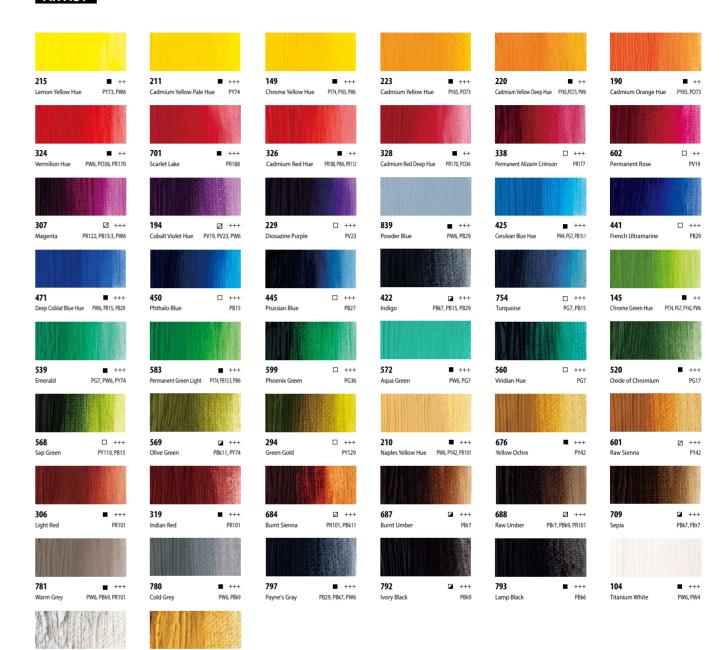
A range of different size sets is provided for consumers to try these colours and understand their unique quality.



PHOENIX FINE OIL COLOUR - Colour Chart

130

ARTIST





+++ Permanent Green Light PY74, PB15:3, PW6

583=Colour Number Permanent Green Light=English Name

- □ = Transparence(11 colours)
- □ = Hansparence(1 colours)
 □ = Semi-Transparence(5 colours)
 □ = Semi-Opaque(7 colours)
 = Opaque(27 colours)
- +++ = Light Fastness
- +++=100 Years completely lightfast
- under museum conditions ++ = 25-100 Years lightfast
- under museum conditions + = 10-25 Years lightfast under museum conditions

PHOENIX FINE OIL COLOUR

ARTIST

 1
 PO120A
 120ml
 1 pc/inner
 60 pcs/ctn

 2
 PO40A
 40ml
 3 pcs/inner
 120 pcs/ctn

 3
 PO0640A
 6x40ml
 20 sets/ctn

 4
 PO1240A
 12x40ml
 12 sets/ctn

A range of different size sets is provided for consumers to try these colours and understand their unique quality.







OIL COLOUR - Colour Chart

793 Lamp Black

791 Mars Black

(STUDIO)





Hooker's Green Dark PY3/PB15:3/PBk7

512=Colour Number Hookers Green Deep=English Name

- $\Box = Transparence(10 colours)$
- □ = Semi-Transparence(5 colours)
- Z = Semi-Opaque(27 colours)■ = Opaque(14 colours)
- +++ = Light Fastness +++ = 100 Years completely lightfast
- under museum conditions ++ = 25-100 Years lightfast
- under museum conditions
 + = 10-25 Years lightfast
 under museum conditions







PHOENIX | OIL COLOUR 21









6

PHOENIXOIL COLOUR SET

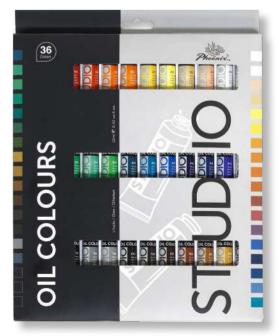
STUDIO

Suitable for students and artists

Phoenix oil colour is popular brand due to its high quality yet affordable price. Every colour is individually formulated to best ensure the colour shade and the stability of the colour.

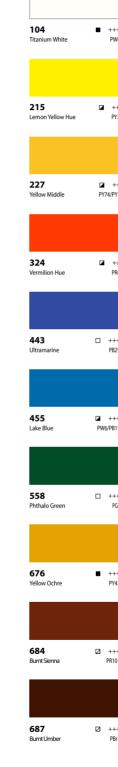
1 PO0650	S 6x50ml	30 sets/ctn
2 PO0622	S 6x22ml	30 sets/ctn
3 PO1022	S 10x22ml	30 sets/ctn
4 PO1212	S 12x12ml	60 sets/ctn
5 PO1812	S 18x12ml	48 sets/ctn
6 PO2412	S 24x12ml	24 sets/ctn
7 PO3612	S 36x12ml	20 sets/ctn

A range of different size sets is provided for consumers to try these colours and understand their unique quality.

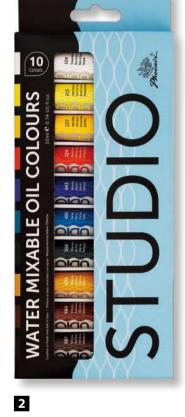












WATER MIXABLE OIL COLOUR

(STUDIO)

Suitable for students and artists

1 PWO0622S 6x22ml 30 sets/ctn 2 PWO1022S 10x22ml 30 sets/ctn

A range of different size sets is provided for consumers to try these colors and understand their unique quality.







OIL MEDIUM

The general purpose for this medium is to thin the paste consistency, improve flow and wetting, slow drying, increase the durability of the film and resistant to

POM75	75ml	5 pcs/inner	60 pcs/ctr
POM75A	75ml	20 pcs/inner	60 pcs/ctr
POM250A	250ml		40 pcs/ctr
POM500A	500ml		20 pcs/ctr



Plastic bottle

GLOSS VARNISH

A clear liquid dries to a non-yellowing glossy film. It could be mixed with Matt Varnish to adjust the degree of gloss.

POGV75A	75ml	20 pcs/inner	60 pcs/ctn
POGV250A	250ml		40 pcs/ctn
POGV500A	500ml		20 pcs/ctn





OIL PAINTING MEDIUM

The general purpose for this medium is to thin the paste consistency, improve flow and wetting, slow drying, increase the durability of the film and resistant to

POPM75	75ml	5 pcs/inner	60 pcs/ctn
POPM75A	75ml	20 pcs/inner	60 pcs/ctn
POPM250A	250ml		40 pcs/ctn
POPM500A	500ml		20 pcs/ctn





STAND OIL

Improves the flow and slows the drying rate. It could also be mixed with Turpentine to improve the flow.

POSO75	75ml	5 pcs/inner	60 pcs/ctn
POSO75A	75ml	20 pcs/inner	60 pcs/ctn
POSO250A	250ml		40 pcs/ctn
POSO500A	500ml		20 pcs/ctn

PHOENIX | MEDIUM for Oil Colour 27



SUPERFINE RETOUCH VARNISH

This product is ideal for artists who plan to protect the recently completed oil painting which is still under the progress of drying. The varnish could be removed by using White Spirit.

POSRV75A	75ml	20 pcs/inner	60 pcs/ctn
POSRV250A	250ml		40 pcs/ctn
POSRV500A	500ml		20 pcs/ctn





PAINTING DILUENT

This product is a thinner for oil colours and the cleaning of brushes. It is less pronounced than Turpentine.

POPD75	75ml	5 pcs/inner	60 pcs/ctn
POPD75A	75ml	20 pcs/inner	60 pcs/ctn
POPD250A	250ml		40 pcs/ctn
POPD500A	500ml		20 pcs/ctn



DAMMAR VARNISH

A pale yellow varnish dries quickly, which tends to darken with aging. It is the traditional high-gloss varnish.

PODV75A	75ml	20 pcs/inner	60 pcs/ctn
PODV250A	250ml		40 pcs/ctn
PODV500A	500ml		20 pcs/ctn



THREE IN ONE OIL MEDIUM

It is a kind of glossy medium, can be used as a varnish to be applied on the parts of which you want to re-paint, making the parts golssy and keeping the adhesion of the layers of the oil paints. It can be used for diluting oil paints to increase the flow and transparency.

POTIOOM75A	75ml	20 pcs/inner	60 pcs/ctn
POTIOOM250A	250ml		40 pcs/ctn
POTIOOM500A	500ml		20 pcs/ctn



RETOUCH VARNISH

This product is ideal for artists who plan to protect the recently completed oil painting which is still under the progress of drying. The varnish could be removed by using White Spirit.

PORV75A	75ml	20 pcs/inner	60 pcs/ctn
PORV250A	250ml		40 pcs/ctn
PORV500A	500ml		20 pcs/ctn



FINE RECTIFIED TURPENTINE

A highly refined essential oil used as diluter/thinner for oil colours and the cleaning of brushes.

POFRT75A	75ml	20 pcs/inner	60 pcs/ctn
POFRT250A	250ml		40 pcs/ctn
POFRT500A	500ml		20 pcs/ctn



FAST DRYING MEDIUM

Fast Drying Medium improves the flow and drying speeds of oil colours. It also smoothes brush stroke and increases the transparency.

75ml	5 pcs/inner	60 pcs/ctn
75ml	20 pcs/inner	60 pcs/ctn
250ml		40 pcs/ctn
500ml		20 pcs/ctn
	75ml 250ml	75ml 20 pcs/inner 250ml



ACRYLIC COLOUR

PHOENIX

ARTIST

ACRYLIC COLOUR

(STUDIO)

ACRYLIC COLOUR Heavy Body

> **Soft Body Value Series**

CREATIVE ACRYLIC COLOUR PHOENIX 3D PAINT

Phoenix acrylic colours are made of high quality eco-friendly water-based pigment and imported high quality acrylic emulsion.

The best formulation from Britain makes the colours more colourful and bright, especially the mixed colours which are more pure and bright.

The Artists Series and Studio Series with over 60 colours suit different consumer groups.

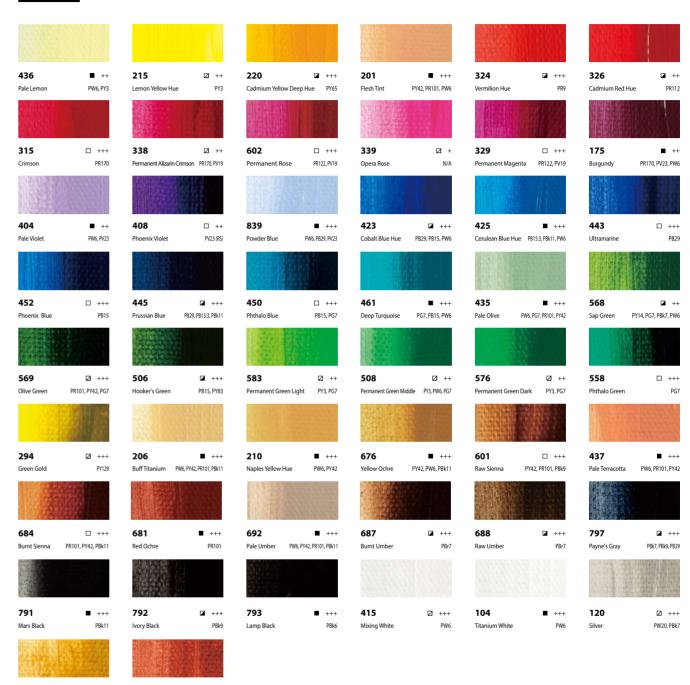
Various latitudes with excellent paste can satisfy different requirements of technique.

PHOENIX ACRYLIC COLOUR ARTIST Phoenix Artist Acrylic Colour offers a range of 50 colours which has a free-flowing consistency maintain both body and brush marks. Its high level of pigment loadings makes a good clean colour mixture that dry to a smooth satin finish.

PHOENIX

ACRYLIC COLOUR - Colour Chart

ARTIST





PW20, PR101

215

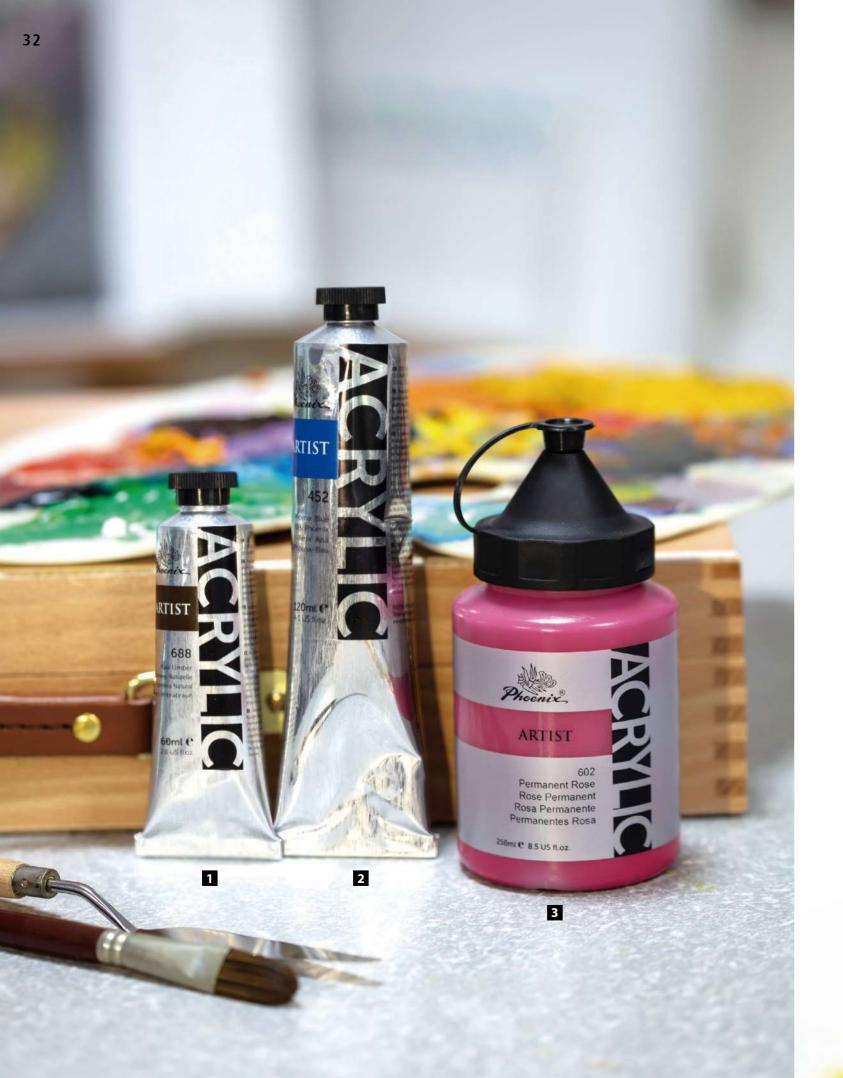
215=Colour Number Lemon Yellow Hue=English Name

- □ = Transparence(6 colours)
- □ = Harisparence(0 colours)
 □ = Semi-Transparence(14 colours)
 □ = Semi-opaque(10 colours)
 = Opaque(20 colours)
- under museum conditi ++ = 25-100 Years lightfast

+++ = Light Fastness +++ = 100 Years completely lightfast

under museum conditions = 10-25 Years lightfast under museum conditions





PHOENIX ACRYLIC COLOUR **ARTIST**

1	PA60A	60ml	3 pcs/inner	120 pcs/ctn
2	PA120A	120ml	1 pc/inner	60 pcs/ctn
3	PA250A	250ml	20 pcs/inner	40 pcs/ctn

4 PA0660A 24 pcs/ctn 5 PA1022A 10x22ml 30 pcs/ctn



4



A range of different size sets is provided for consumers to try these colours and understand their unique quality.



PHOENIX

ACRYLIC COLOUR



Heavy Body

This product has a thick consistency for traditional art techniques using brushes or knives. Impasto applications retain crisp brush stroke and knife marks. Good surface drag

1 PAHB250SBP	250ml	24 pcs/inner	48 pcs/ctn
2 PAHB500SBP	500ml		24 pcs/ctn
3 PAHB75SPT	75ml	25 pcs/inner	100 pcs/ctn
4 PAHB100SPT	100ml	25 pcs/inner	100 pcs/ctn
5 PAHB200SPT	200ml		50 pcs/ctr



Heavy Body

ACRYLIC COLOUR - Colour Chart

(STUDIO)





+++ = Light Fastness +++ = 100 Years completely lightfast under museum conditions ++ = 25-100 Years lightfast

under museum conditions + = 10-25 Years lightfast

under museum conditions

PHOENIX

ACRYLIC COLOUR



Soft Body

Developed for students and amateurs that need dependable quality at an economical price. It's a soft body acrylic with a smooth consisitency for easy application and blending. Its free flow formula ensures a smooth application and even leveling. It's rich saturated colours dry to a flat matt finish and have gouache-like properties of excellent opacity.



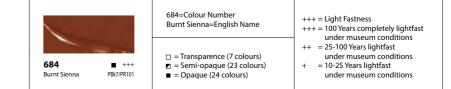
6

Soft Body

ACRYLIC COLOUR - Colour Chart

(STUDIO)





PHOENIX

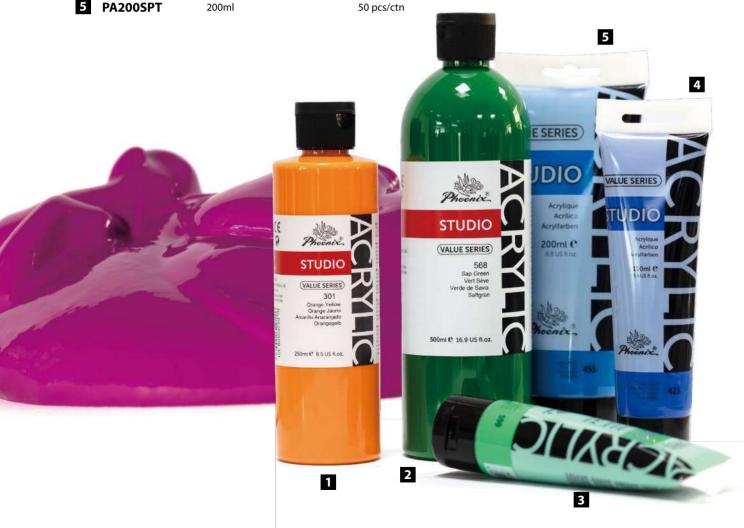
ACRYLIC COLOUR



Value Series

A range of good quality ingredients gives for leisure arts and students need. These acrylic colours can be mixed with a wide variety of mediums and can be used on different surfaces after careful surface treatment.

1	PA250SPB	250ml		48 pcs/ctn
2	PA500SPB	500ml		24 pcs/ctn
3	PA75SPT	75ml	25 pcs/inner	100 pcs/ctn
4	PA100SPT	100ml	25 pcs/inner	100 pcs/ctn



Value Series

ACRYLIC COLOUR - Colour Chart

(STUDIO)





684=Colour Number Burnt Sienna=English Name

- +++ = 100 Years completely lightfast under museum conditions
- ++ = 25-100 Years lightfast ☐ = Transparence (15 colours) under museum conditions = 10-25 Years lightfast
 - under museum conditions

+++ = Light Fastness



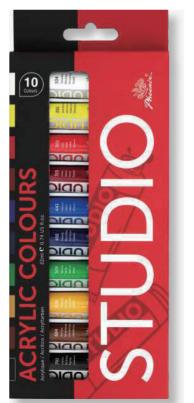
ACRYLIC COLOURS

STUDIO

2



3



4

PHOENIX

ACRYLIC COLOUR SET

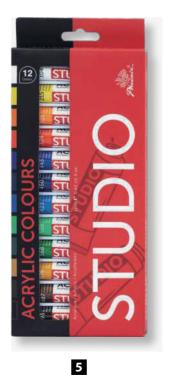
STUDIO

Suitable for students and artists

A range of good quality ingredients gives for leisure arts and students need. These acrylic colours can be mixed with a wide variety of mediums and can be used on different surfaces after careful surface treatment.

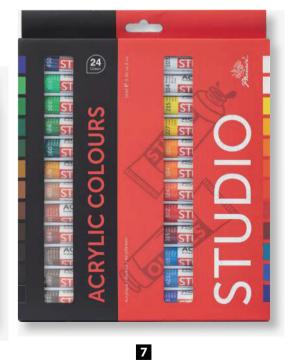
1	PA0575S	5x75ml	30 sets/ctn
2	PA1859S	18x59ml	12 sets/ctn
3	PA0622S	6x22ml	30 sets/ctn
4	PA1022S	10x22ml	30 sets/ctn
5	PA1212S	12x12ml	60 sets/ctn
6	PA1812S	18x12ml	48 sets/ctn
7	PA2412S	24x12ml	24 sets/ctn

A range of different size sets is provided for consumers to try these colours and understand their unique quality.





6





CREATIVE

ACRYLIC COLOUR - Colour Chart

Phoenix creative acrylic is a widely used painting colour. The colours are suitable for painting on various objective surfaces. Its unique formulation with excellent material selection and fine pigment gives brightness colours, strong shading. It is suitable for all kinds of painting skills, especially large outdoor art creation, good fastness to sun and washing, stimulates the creation of artists.

PCA250S

250ml

48 pcs/ctn





684=Colour Number Burnt Sienna=English Name

- ☐ = Transparence (7 colours)
 ☑ = Semi-Opaque (22 colours)
 = Opaque (24 colours)
- +++ = Light Fastness +++ = 100 Years completely lightfast under museum conditions ++ = 25-100 Years lightfast under museum conditions + = 10-25 Years lightfast
- under museum conditions

PHOENIX 3D PAINT

Phoenix 3D Paints are specially formulated, that coming in bright colours. Special pen shape is easy to use, which is perfect for making any project pop and gives painters more creative inspiration.



PHOENIX 3D PAINT **NORMAL PACK**



538

P3D0625N

6x25ml 20 sets/ctn

PHOENIX 3D PAINT PEARL PACK





P3D0625P

6x25ml 20 sets/ctn

450

PHOENIX 3D PAINT GLITTER PACK





P3D0625G

6x25ml 20 sets/ctn



P3D0625M

6x25ml 20 sets/ctn









MEDIUM

for Acrylic Colour



1 MASTER **GLOSS MEDIUM**

Gloss Medium is used on acrylic art works to increase surface gloss, it helps lowering viscosity, maintaining paint adhesion and quality. It is milky white when wet but transparent when dry.

PAMGM360M

360ml

12 pcs/inner 24 pcs/ctn

2 MASTER MATTE VARNISH

Matte Varnish preserves your acrylic art works from dust, dirt, UV sunlight and discoloration. It lowers the viscosity of the paint, while retaining the durability of the paint film and provides a matte finish. It is milky white when wet but transparent when dry.

PAMMV360M

12 pcs/inner

24 pcs/ctn

3

MASTER SATIN VARNISH

Satin Varnish preserves your acrylic art works from dust, dirt, UV sunlight and discoloration with a satin finish. It is milky white when wet but transparent when dry.

PAMSV360M

360ml

12 pcs/inner 24 pcs/ctn



ACRYLIC GLOSS GEL

A non-yellowing gloss gel which can be mixed with the paint to increase the transparency and drying time.

PA001

250ml 48 pcs/ctn



GLOSS HEAVY GEL

A very thick gel medium that extends working time, increases color vibrance and transparency.

PA002

250ml 48 pcs/ctn



MATTE HEAVY GEL

Gives colour a matt finish whilst also maintaining the thickness of the colour with good brush stroke retention.

PA003

250ml 48 pcs/ctn



ACRYLIC MODELING PASTE

This product is flexible so it will not shrink or crack. Increases opacity, body and structure and is ideal for carving, sanding and building extreme textures.

PA004

250ml 48 pcs/ctn



48 PHOENIX | MEDIUM for Acrylic Colour

PHOENIX | GESSO PRIMER 49

1

ACRYLIC TRANSPARENT GLOSS MEDIUM

A milky liquid but will add transparency to colours and make the painting become full-bodied and profound.

PATGM75

75ml

5 pcs/inner 60 pcs/ctn

4

ACRYLIC RETARDER **MEDIUM**

This product could maintain no colour shift from wet to dry when mixed with paints, offer slows drying to give more working time of colour for extending blending and manipulation.

PARM75

75ml

5 pcs/inner 60 pcs/ctn

5 **POURING ACRYLIC MEDIUM**

This is specially formulated fluid additive to enable smooth paint flow across the surface. Resistant to aging; the medium does not slow down the drying time or alter the colour. It prevents cracks and bubbles, maintains paint adhesion and provides a gloss finish.

PAPM75

75ml

5 pcs/inner 60 pcs/ctn

2 **ACRYLIC LIQUID** MEDIUM

A milky liquid but becomes clear and transparent after drying. It is mainly used for diluting acrylic colours and enhancing the fluidity of colours.

PALM75

75ml 5 pcs/inner 60 pcs/ctn

PAMM75 75ml

3

ACRYLIC MATT

Gives colour a matt finish whilst also

color, great for blending or fine detail.

improving transparency and flow of the

MEDIUM

5 pcs/inner 60 pcs/ctn



PHOENIX GESSO PRIMER

Phoenix primer is made from high quality acrylic emulsions, which is suitable for both oil and acrylic painting. It is non-yellowing and remains fully flexible even after decades of years. Phoenix primer is non-toxic and conforms to all international safety standards.

E6010

500ml / 1000ml / 2500ml / 4000ml



White

E6010W







500ml / 1000ml / 2500ml / 4000ml



Cold Grey

E6011CG



Grey

E6011G



Tit Buff

E6011TB

E6011YO

E6011BS



Yellow Ochre



Burnt Sienna



E6011BK







WATERCOLOUR

PHOENIX WATERCOLOUR

MASTER

WATERCOLOUR

ARTIST

WATERCOLOUR

STUDIO

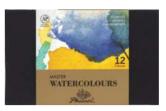
Phoenix watercolours are made of high quality gum and every colour is individually formulated to best utilize different pigments to reach unique painting effect.

The range of Artist series and Studio series could fulfill the demand from different group of consumers.



WATERCOLOUR PORTABLE SET **MASTER**





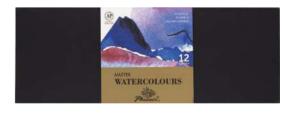












A range of different size sets is provided for consumers to try these colours and understand their unique quality.

4

4 PPW14M 3 pcs/inner 240 pcs/ctn 5 PPWP1205MTM 12x5ml 40 sets/ctn

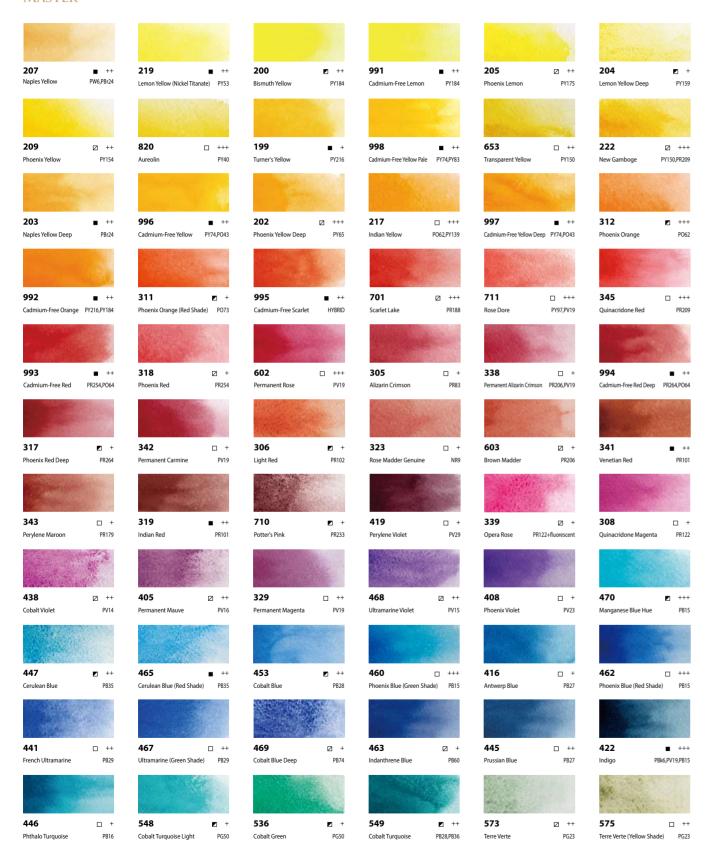


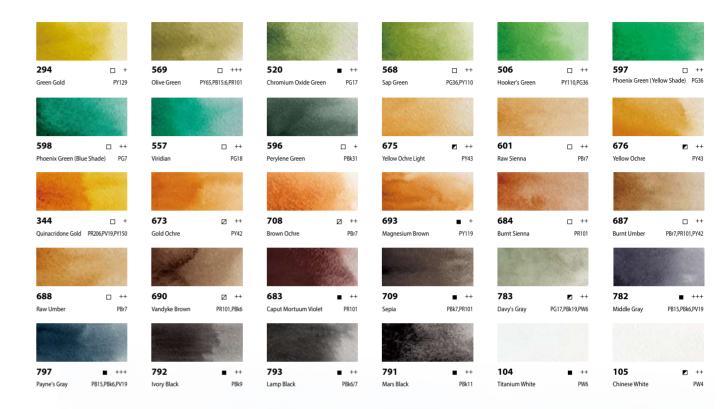
PHOENIX | WATERCOLOUR 55 54

PHOENIX

WATERCOLOUR - Colour Chart

MASTER







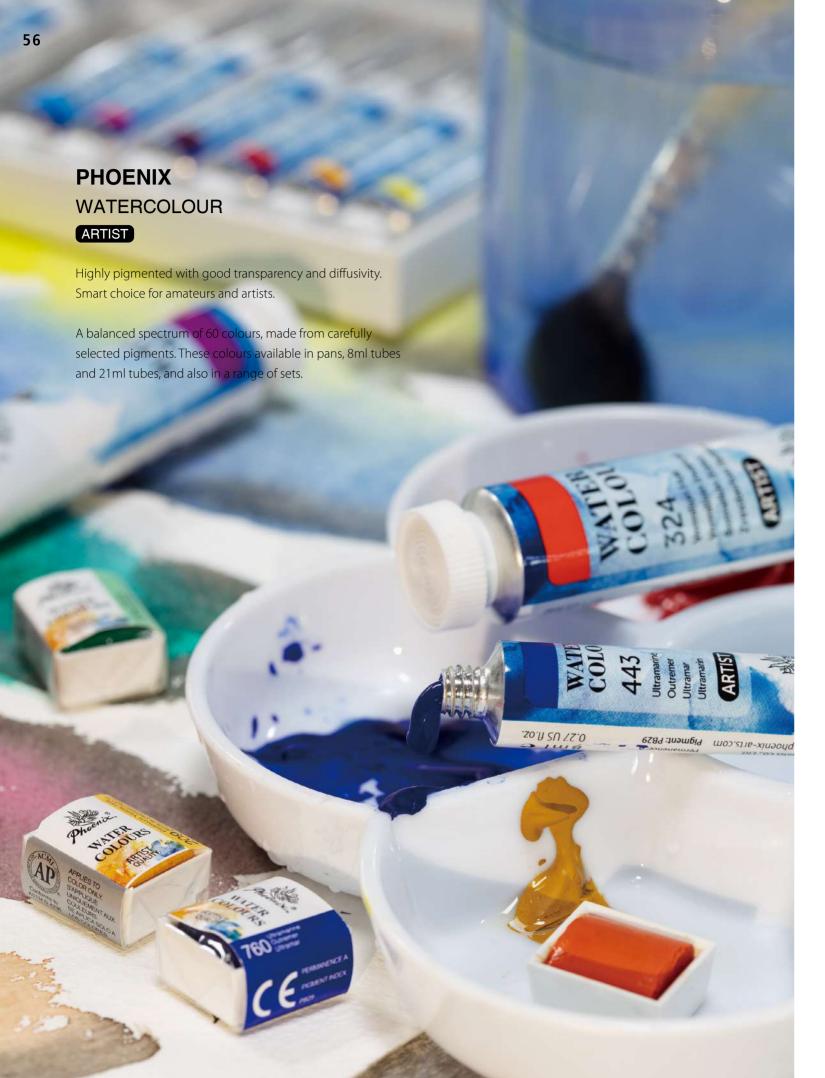


Sap Green

568=Colour Number Sap Green=English Name

■ = Opaque(26 colours)

- +++ = Light Fastness +++ = 100 Years completely Lightfast under museum conditions ++ = 25-100Years lightfast
- \Box = Transparence(36 colours) ☑ = Semi-Transparence(17 colours)
 - under museum conditions + = 10-25 Years lightfast under museum conditions



WATERCOLOUR - Colour Chart

ARTIST





□ +++ PY139, PG36, PR101 Sap Green

568=Colour Number Sap Green=English Name

□ = Transparence(36 colours)

■ = Semi-Opaque(9 colours)

■ = Opaque(15 colours)

- +++ = Light Fastness +++ = 100 Years completely Lightfast under museum conditions
- ++ = 25-100Years lightfast
- under museum conditions + = 10-25 Years lightfast under museum conditions

ARTIST WATER COLOURS AGAIN WATER W

PHOENIX

WATERCOLOUR SET

ARTIST

1 PW08A	8ml	3 pcs/inner	300 pcs/Outer
2 PW21A	21ml	3 pcs/inner	168 pcs/Outer
3 PW1208A	12x8ml	5 sets/inner	40 sets/ctn
4 PW2408A	24x8ml	5 sets/inner	30 sets/ctn

PHOENIX

WATERCOLOUR PORTABLE SET

ARTIST

5 PW12MTA	12xhalf pans	60 sets/ctr
6 PW24MTA	24xhalf pans	40 sets/ctr
7 PW48MTA	48xhalf pans	30 sets/ctr

A range of different size sets is provided for consumers to try these colours and understand their unique quality.



5









ACADEMIC WATERCOLOUR

STUDIO

5

Phoenix watercolour has a very fine consistency, made from the good quality pigments and gums. It has a advanced transparency, especially suitable for amateurs and educational establishments.

1	PWP06S	6xhalf pans	40 sets/inner	160 sets/ctn
2	PWP12S	12xhalf pans		50 sets/ctn
3	PWP18S	18xhalf pans		30 sets/ctn
4	PWP24S	24xhalf pans		30 sets/ctn
5	PWP36S	36xhalf pans		30 sets/ctn



2







PHOENIX

ACADEMIC WATERCOLOUR - Colour Chart





Olive Green

569=Colour Number

PG7/ PY83/ PBk7

+++ = Light Fastness +++ = 100 Years completely Lightfast

under museum conditions ++ = 25-100Years lightfast

under museum conditions
+ = 10-25 Years lightfast
under museum conditions



WATERCOLOUR - Colour Chart

(STUDIO)





568=Colour Number Sap Green=English Name +++ = Light Fastness +++ = 100 Years completely Lightfast under museum conditions ++ = 25-100Years lightfast under museum conditions + = 10-25 Years lightfast under museum conditions

64

PHOENIX WATERCOLOUR SET

(STUDIO)

Suitable for students and artists

Phoenix watercolour has a very fine consistency, made from the best quality pigments and gums. It has a good transparency, especially suitable for artists, serious amateurs and educational establishments.

1	PW0622S	6x22ml	30 sets/ctn
2	PW1022S	10x22ml	30 sets/ctn
3	PW1212S	12x12ml	60 sets/ctn
4	PW1812S	18x12ml	48 sets/ctn
5	PW2412S	24x12ml	24 sets/ctn

A range of different size sets is provided for consumers to try these colours and understand their unique quality.



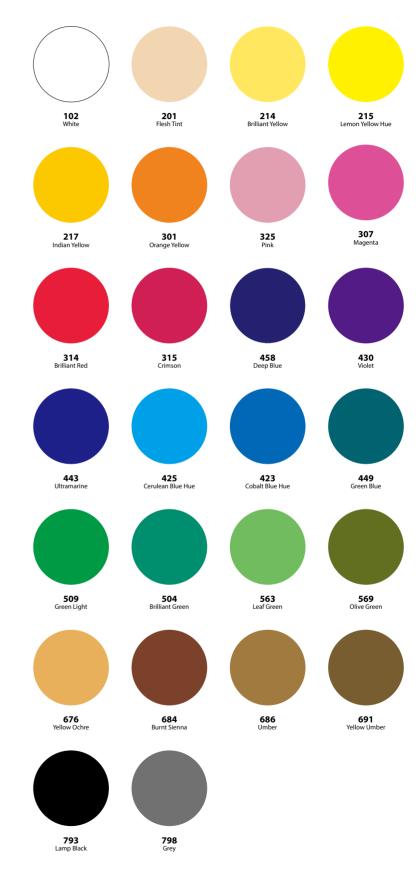






4

WATERCOLOUR TABLETS - Colour Chart



WATERCOLOUR TABLETS

Suitable for students and artists

1 PWT1230S

12 WATERCOLOUR TABLETS SET

Ф30х4mm

60 sets/ctn

2 PWT2430S

24 WATERCOLOUR TABLETS SET

Ф30x4mm

60 sets/ctn

3 PWT0657S

6 WATERCOLOUR TABLETS SET

Φ57x19mm 24 sets/ctn

4 PWT0857S

8 WATERCOLOUR TABLETS SET

Φ57x19mm 12 sets/ctn



A range of different size sets is provided for consumers to try these colours and understand their unique quality.









5 PC1230WTS

12 WATERCOLOUR TABLETS SET

Φ30x4mm 48 sets/ctn

6 PWT7784

12 WATERCOLOUR TABLETS SET

Φ28x4mm 40 sets/ctn

7 PWT2580

12 WATERCOLOUR TABLETS SET

Φ30x4mm 36 sets/inner 72 sets/ctn







6

7



5

8 PWT12-D28

12 WATERCOLOUR TABLETS SET

Φ28mm 12 sets/inner 144 sets/ctn

9 PWT28-D28

28 WATERCOLOUR TABLETS SET

Φ28mm 12 sets/inner 72 sets/ctn

10 PWT36-D23

36 WATERCOLOUR TABLETS SET

Φ23mm 12 sets/inner 72 sets/ctn





OX GALL LIQUID

Used to improve flow when mixed directly with watercolours and also reduce surface tension of hard paper. 3-4 drops per cup of water.

PWMOGL75M 75ml 5 pcs/inner 60 pcs/ctn

— Glass jar —



GUM ARABIC

A kind of pale coloured solution that controls the spread of wet colour, increases transparency & glossy. Dilute with water as required.

PWMGA75M 75ml 5 pcs/inner 60 pcs/ctn

— Glass jar —



IRIDESCENT MEDIUM

Gives pearlescent effects to watercolours and is particularly effective when mixed with transparent colours. Shake well before use.

PWMIM75M 75ml 5 pcs/inner 60 pcs/ctn

— Glass jar —



ART MASKING FLUID

For masking areas of work needing protection when colour is applied in broad area. Remove as soon as possible after application. Brushes needed be cleaned immediately with water after use.

PWMAMF75M 75ml 5 pcs/inner 60 pcs/ctn

— Glass jar —



GOUACHE COLOUR - Colour Chart





402=Colour Number Brilliant Purple=English Name

+++ = Light Fastness +++ = 100 Years completely Lightfast

under museum conditions
++ = 25-100Years lightfast
under museum conditions
+ = 10-25 Years lightfast
under museum conditions



GOUACHE COLOUR SET

(STUDIO)

Suitable for students and artists

Phoenix gouache colour is opaque and has very little wet-to-dry color shift. Non-cracking after fully dried.

DION

INDIC

2

1	PG0622S	6x22ml	30 sets/ctn
2	PG1022S	10x22ml	30 sets/ctn
3	PG1212S	12x12ml	60 sets/ctn
4	PG1812S	18x12ml	48 sets/ctn
5	PG2412S	24x12ml	24 sets/ctn

A range of different size sets is provided for consumers to try these colours and understand their unique quality.



3



4



5

76 PHOENIX | ASSORTMENT SET 77

PHOENIX

COLOUR SET

Suitable for students and artists

Comprehensive with all the carefully selected tools inside of the box to make your own instant creativity anywhere.



PHOENIX COMPLETE ACRYLIC SET

PGS20-001 8 sets/ctn

12 x Acrylic Colour Tubes

3 x Brushes

3 x Paint Paper Boards

2 x Sketching Pencils

1 x Paint Knife

1 x Palette

1 x Eraser 1 x Sharpener



PHOENIX COMPLETE WATERCOLOUR SET

PGS20-002

8 sets/ctn

12 x Watercolour Tablets

6 x 12ml Watercolour Tubes

3 x Brushes

3 x Water Colour Pencils

3 x Paint Paper Boards

1 x Sketching Pencil

1 x Palette

1 x Eraser

1 x Sharpener



PHOENIX COMPLETE SKETCH SET

PGS20-003

8 sets/ctn

10 x Coloured Pencils

3 x Paint Paper Boards

4 x Sketching Pencils

2 x Paper Stumps

1 x Woodless Pencil

1 x Sandpaper

1 x Eraser 1 x Sharpener

PHOENIX

ARTIST EXPLORATION BOX

Wooden Box Sets

Art paint set in a classic wooden box, convenient and portable. The art set is complete with all the necessary tools for students, hobbyists and artists wanting to explore the various art mediums, a total of 50 pieces.

PWB50PCS

6 sets/ctn

10 x Coloured Pencils

7 x 12ml Watercolour Tubes

7 x 12ml Oil Colour Tubes

16 x Oil Pastels

3 x Sketch Pencils

2 x Brushes

1 x Eraser

1 x Sharpener

1 x Painting Knife

1 x Palette

1 x Wooden Box





Art paint set in a classic wooden box, convenient and portable. The art set is complete with all the necessary tools for students, hobbyists and artists wanting to explore the various art mediums, a total of 117 pieces.

PWB117PCS

4 sets/ctn

18 x 12ml Oil Colour Tubes

18 x 12ml Acrylic Colour Tubes
18 x 12ml Watercolour Tubes

15 x Coloured Pencils

15 x Watercolour Pencils

24 x Oil Pastels

3 x Sketch Pencils

2 x Paint Brushes

1 x Eraser

1 x Sharpener

1 x Round Eraser

1 x Wooden Box



A TSO-001 OIL TRAVEL CASE

for oil painting

5 x Bristle Brushes

5 x 12ml Oil Colour Tubes

1 x Handy Zip Case

Size: 23x24cm Package: 20 sets/ctn

B TSA-001 ACRYLIC TRAVEL CASE

for acrylic painting

5 x Nylon Brushes

5 x 12ml Acrylic Colour Tubes

1 x Handy Zip Case

Size: 23x24cm Package: 20 sets/ctn

C TSW-001 WATERCOLOUR TRAVEL CASE

for watercolour painting

5 x Horse Hair Brushes

5 x 12ml Watercolour Tubes

1 x Handy Zip Case

Size: 23x24cm Package: 20 sets/ctn

D TSG-001 GOUACHE TRAVEL CASE

for gouache painting

5 x Horse Hair Brushes

5 x 12ml Gouache Colour Tubes

1 x Handy Zip Case

Size: 23x24cm Package: 20 sets/ctn



Great for travel
Short handled ergonomic brushes

E CWBPOS01 OIL BRUSH SET for oil painting

10 x Bristle Brushes

1 x Handy Zip Case

Size: 23x24cm Package: 20 sets/ctn

F CWBPAS01 ACRYLIC BRUSH SET

for acrylic painting

10 x Nylon Brushes

1 x Handy Zip Case

Size: 23x24cm Package: 20 sets/ctn

G CWBPWS01 WATERCOLOUR BRUSH SET

for watercolour painting

10 x Horse Hair Brushes

1 x Handy Zip Case

Size: 23x24cm Package: 20 sets/ctn



PHOENIX

PAINT SET

Phoenix watercolour has a very fine consistency, made from the best quality pigments and gums. It has a good transparency, especially suitable for artists, serious amateurs and educational establishments.

A range of good quality ingredients gives for leisure arts and students need. These acrylic colours can be mixed with a wide variety of mediums and can be used on different surfaces after careful surface treatment.

1 ACRYLIC SET

PA2418E 24 x18ml

2 WATERCOLOUR SET

PW2418E 24 x18ml 12 sets/ctn

3 ACRYLIC & WATERCOLOUR ASSORTED SET

12 sets/ctn

6 sets/ctn

PAW4818E 48 x18ml









80 PHOENIX | HOBBY SERIES 81

PHOENIX

PAINTING SET

PMMPS3792 24 sets/ctn

- 4 x Preprinted Canvases (15x15cm)
- 8 x 5ml Acrylic Paint Pots
- 2 x Brushes
- 1 x Palette









1 PMMPS3815 2 PMMPS3822

48 sets/ctn

3 PMMPS3839

48 sets/ctn 48 sets/ctn

- 1 x Preprinted Canvas (15x25cm)
- 5 x 5ml Acrylic Paint Pots
- 1 x Brush

4 PMMPS3846

48 sets/ctn

- 1 x Preprinted Canvas (15x25cm)
- 4 x 5ml Acrylic Paint Pots
- 1 x Brush

PMA1102L 20 sets/ctn

- 1 x Stretched Canvas (30x30cm)
- 6 x12ml Acrylic Colour Tubes
- 2 x Brushes



TZ-5

12 x 12ml Acrylic Colour Tubes

6 x Brushes

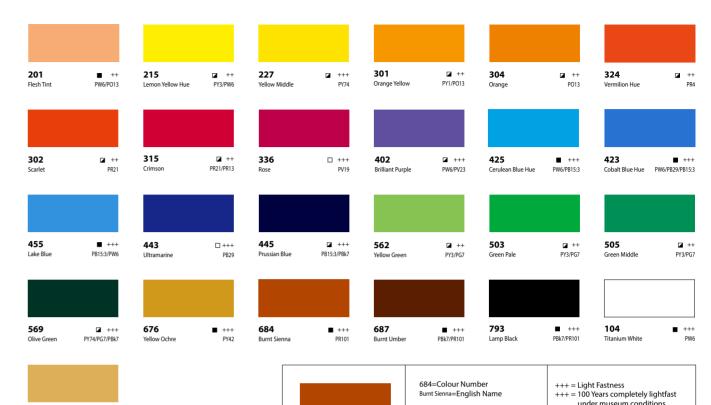
2 x Artist Canvases 2 x Pencils

1 Palette 1 Eraser

2 Palette Knives

1 Sharpenar

ACRYLIC OUTDOOR PAINT - Colour Chart





PHOENIX

ACRYLIC OUTDOOR PAINT

under museum conditions ++ = 25-100 Years lightfast

under museum conditions = 10-25 Years lightfast

under museum conditions



Suitable for students and artists

High quality Indoor & Outdoor, weather and fade resistant, glossy, eye-catching acrylic paints. Best suitable to be applied on outdoor walls, rocks, woods etc, won't fade easily, highly pigmented which gives a smooth consistency and excellent covering. Available in multiple bright colours.

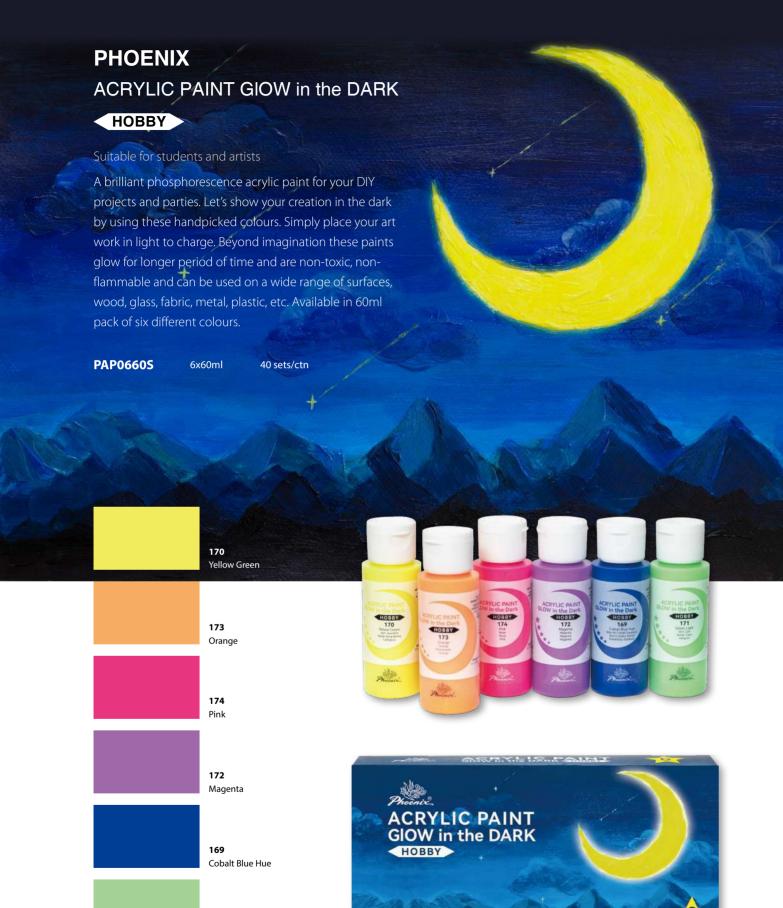
PAOD2500 2500ml 4 pcs/ctn



TEMPERA - Colour Chart

HOBBY





60ml C 2.0 US fl.oz.

171 Green Light



PHOENIX ACRYLIC PAINTS

HOBBY

Suitable for students and artists

1 METALLIC COLOUR

PAM0860S 8x60ml

30 sets/ctn

2 FLUORESCENT COLOUR

PAF0860S 8x60ml 30 sets/ctn

3 SKIN TONE COLOUR

PAS0660S 6x60ml

40 sets/ctn

PHOENIX

FABRIC ACRYLIC PAINTS

HOBBY

Suitable for students and artists

Phoenix fabric acrylic paint, with bright colours and good lightfastness, not easy to crack and not easy to fall off, the fabric after being painted can maintain soft and comfortable. The being painted textile can be washed with water but not easily faded. These paints can be used on a wide range of surfaces, vamp, T-shirts, canvas bags, etc.

PAINTS ACRYLIC PAINTS

FABRIC ACRYLIC STANDARD COLOURS SET

PATX0830N 8x30ml 20 sets/ctn

FABRIC ACRYLIC DESIRED COLOURS SET

PATX0830F 8x30ml 20 sets/ctn

WAX PASTELS WATER SOLUBLE

(CREATIVE)

PHOENIX

Suitable for students and artists





Phoenix Water Soluble Wax Pastels continuing the tradition of Phoenix Art Paints towards innovation. These pastels in itself are an art, a collection of high-quality pigments offering strong and vibrant colour. Its rich and velvety nature allows for colour blending and mixing. Artist can apply dry or use water for watercolour finish. Available with individual wrapping for gentle touch.

1 PWOP12	12 Wax Pastels	12 sets/inner
		96 sets/ctn
2 PWOP24	24 Wax Pastels	6 sets/inner
		48 sets/ctn





Let's introduce fun of colour to children, cheer their creativity and imagination with these non-toxic, washable chalks. Wait for another rain fall and your driveway or sidewalk will be clean again or just use garden hose. Available in carefully selected pack of 24 bright colours.

Safe for children over 3 years old.

PHOENIX OUTDOOR WASHABLE CHALK

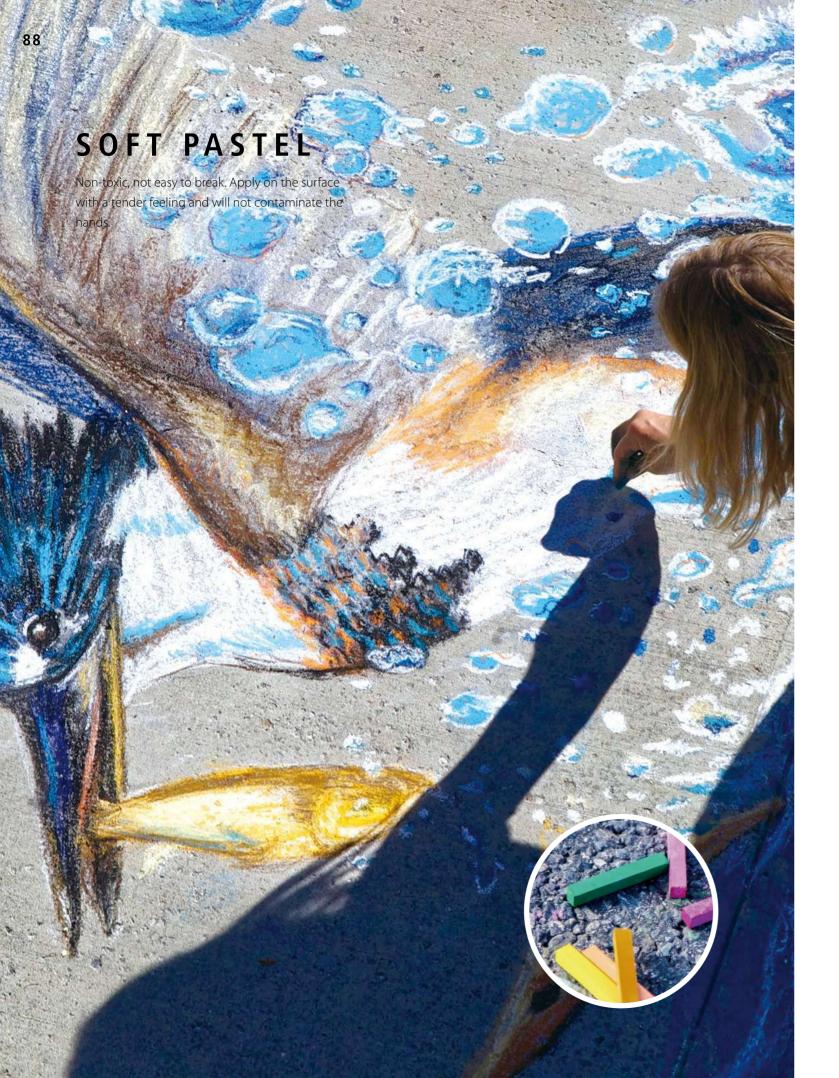
CREATIVE

Suitable for students and artists

PCS24 24 Washable Chalks 16 sets/ctn







SOFT PASTEL - Colour Chart





PHOENIX SOFT PASTEL SET

Suitable for students and artists

 1
 PSP12S
 12 Soft Pastels
 72 sets/ctn

 2
 PSP24S
 24 Soft Pastels
 36 sets/ctn

A range of different size sets is provided for consumers to try these colours and understand their unique quality.





PHOENIX WATERCOLOUR PAD



Phoenix Artist watercolour paper is made of 100% cotton by imitating the hand-made craftsmanship, no chlorine and acid, able to retain for a long time. High water absorption, not easy to bend, repeatedly washable, easy to modify. In addition, this paper does not contain fluorescent whitening agent; with high quality and rich performance, Phoenix Artist watercolour paper can meet the needs of artists and art lovers, which is applicable to watercolour painting, gouache, Chinese ink painting, mark pen, sketch, and printmaking (etching, photo-etching, silk screen), etc.

PWCPP001A

COLD PRESSED 100% COTTON 200g/m² 12 sheets 210x297mm / 8.3x11.7in 20 pcs/ctn



PWCPP002A

COLD PRESSED 100% COTTON 300g/m² 12 sheets 210x297mm / 8.3x11.7in 20 pcs/ctn



PHOENIX WATERCOLOUR PAD

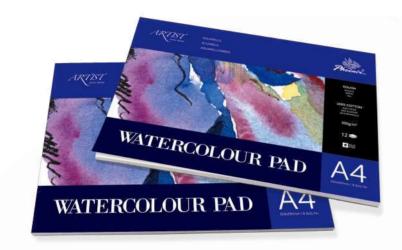


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Phoenix Artist watercolour paper is made of 100% cotton by imitating the hand-made craftsmanship, no chlorine and acid, able to retain for a long time. High water absorption, not easy to bend, repeatedly washable, easy to modify. In addition, this paper does not contain fluorescent whitening agent; with high quality and rich performance, Phoenix Artist watercolour paper can meet the needs of artists and art lovers, which is applicable to watercolour painting, gouache, Chinese ink painting, mark pen, sketch, and printmaking (etching, photo-etching, silk screen), etc.

PWCPP003A

ROUGH 100% COTTON 300g/m² 12 sheets 210x297mm / 8.3x11.7in 20 pcs/ctn





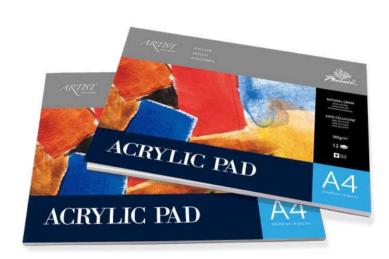
PHOENIX ACRYLIC PAD



PACPP001A

NATURAL GRAIN 100% CELLULOSE 360g/m² 12 sheets 210x297mm / 8.3x11.7in 20 pcs/ctn

Phoenix Artist Acrylic Paper is designed for acrylic paints and acrylic media. It is chlorine-free and acid-free and able to retain for a long time. It has a tough texture and good water absorption and can provide washing effect and a multi-layer perception. This product can meet the painting needs of artists and discerning amateurs.



PHOENIX OIL COLOUR PAD



POCPP001A

LINEN CANVAS TEXTURE 100% CELLULOSE 240g/m² 12 sheets 210x297mm / 8.3x11.7in 20 pcs/ctn

Phoenix Artist Oil Painting Paper is designed for oil paints and oil painting media. It is chlorine-free and acid-free and able to retain for a long time. It is provided with evenly painted surface primer, smooth feeling of stroke and strong sense of touchup. This product can meet the painting needs of artists and discerning amateurs.

